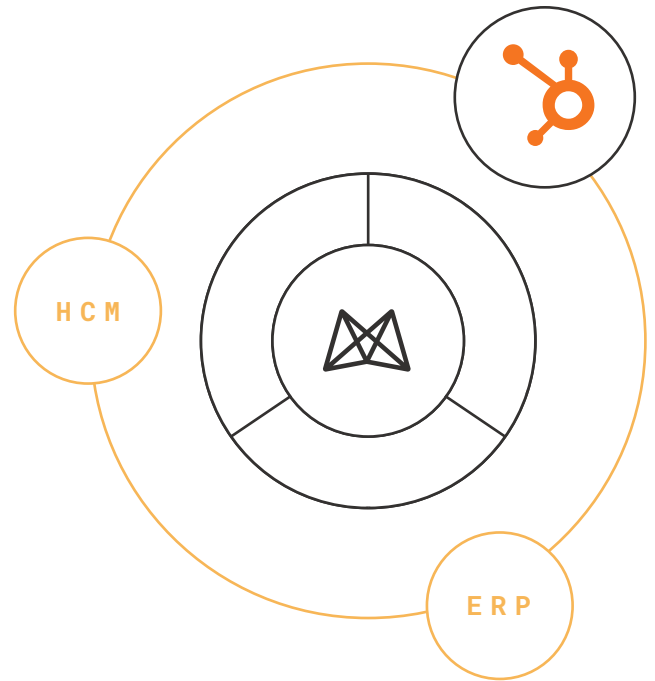


HubSpot Integration

Mavenlink's HubSpot Integration will automate projects, connect the company and deal information to increase visibility and expedite project delivery.

BENEFITS

- Accelerate project planning by automatically creating projects in Mavenlink from deals in HubSpot
- Accurately forecast resourcing needs in Mavenlink with visibility into the sales pipeline in HubSpot
- Provide HubSpot relationship owners visibility into project progress in Mavenlink



AVAILABILITY & ACCESS

This integration is available to all Mavenlink Premier and Enterprise customers.

Once the integration has been activated by a Solutions Engineer, the integration will be administrator-configurable using the Mavenlink Integrations web-based interface.

CONNECT COMPANY AND DEAL INFORMATION TO INCREASE VISIBILITY AND EXPEDITE PROJECT DELIVERY

Functional Capabilities

- A Mavenlink project is created when a HubSpot deal reaches a specified stage
- A Mavenlink project group (of type Company) is created when an associated HubSpot deal for a new Company reaches the specified stage

CONFIGURATION OPTIONS

Configure which HubSpot deal stage(s) automatically create a Mavenlink project

Define a Mavenlink Project Template to be applied to each newly created project

Configure field mappings

- Between HubSpot deal and Mavenlink project
- Between HubSpot company and Mavenlink project group
- If needed, up to ten (10) custom field mappings from HubSpot fields to Mavenlink custom fields.

Configure the schedule that Mavenlink fetches data from HubSpot

Field Mappings

Projects

Mavenlink Field	Direction	HubSpot Field
Project Group Name	◀	Company Name
Map other fields such as:		
Contact Name		
Email Phone Number	◀	Configurable
Address		
Website		
Notes		
Configurable Mapping:		
Select most core and custom fields related to the project	◀	Select most core and custom fields to the company-fields

Project/Deal

Mavenlink Field	Direction	HubSpot Field
Project Title	◀	Deal Name
Map other fields such as:		
Due Date		
Rate Card		
Description		
Start Date		
Currency		
Price	◀	Configurable
Consultant Role Name		
Client Role Name		
Change Orders Enabled		
Template ID		
Budgeted		
Configurable Mapping:		
Select most core and custom fields related to the project	◀	Select most core and custom fields related to the deal

 [LEARN MORE](#)

Call (800) 860-9544 or visit mavenlink.com/integrations

