SUCCESS STORY

Anywise Consulting Reduces Time Spent on Reporting by 60% with Mavenlink

THE ANYWISE CONSULTING STORY

Strategically Improving Business with Services

Anywise Consulting was established in 2014 in Brunswick East (VIC), Australia to deliver Specialist Business Development, Engineering, Project Management and Logistics Support. The team has one simple mission: Partner with clients to establish a framework for business improvement and source the right service providers to ensure that support is delivered to a high standard, on time, and at a price that represents good value. In order to achieve this, the team at Anywise fosters collaboration, open and transparent communication, and leverages systems that build client confidence. As such, the team prides themselves on their agility and ability to form flexible teams.

INDUSTRY
Management Consulting

COMPANY
Anywise Consulting

SIZE
11-50 Employees

WHAT MAVENLINK REPLACED
Manual Data Entry to Excel, Google Sheets, Timesheets, Teamwork Projects

BENEFITS
- Reduced Administrative Costs by More Than 30%
- Reduced Time Spent on Reporting by Over 60%
- Gained New Insights into Project and Business Performance
- Empowered Managers and Team Members
The burndown report is our favorite feature. Every single person gets a personal burndown report sent to their email on a weekly basis. It really helps to keep them on track to meet their personal performance targets.”

— STEVE KOULOUMENDAS, PRINCIPAL CONSULTANT, ANYWISE

THE CHALLENGE

Time to Decision Was Good, But Anywise Strives To Be Exceptional

Anywise Consulting struggled with efficient reporting as their data lived across many disparate systems. The amount of manual labor required to consolidate data was not realistic for the Anywise team. According to Steve Kouloumendas, the principal consultant at Anywise, “Before Mavenlink, we used a mashup of about five different systems. We had to export all the data we had into Google Sheets. It was very labor intensive, and difficult to manage the accuracy of data.”

Anywise was concerned about the time and profits being lost while manually compiling data, but the biggest issue surrounded the fact that the team could not make informed or timely decisions to better the business. According to Steve, “the time to make decisions was not as fast as it could be. We had to make uninformed decisions or would have to delay decisions if we wanted them to be informed.” The team at Anywise knew that their reporting needed to be more timely. A new solution would be required to make better, more timely business decisions.

FROM THE SOURCE

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— Steve Kouloumendas, Principal Consultant, Anywise
The Switch To Mavenlink

Anywise Consulting began a search for a new tool to support their vision for substantial growth. “We had a desire to do things, and make things better,” said Adam Evans, Senior Executive and Company Director of Anywise. “And in that context Mavenlink rose to the top.”

Consolidate Systems

According to Steve, “We needed to automate the business. We needed to get out of spreadsheets, and move to the cloud. We wanted information to be accessible.” It was critical that the new solution consolidate data into one source of truth to help scale with the company.

Enhance Resource Management Processes

According to Steve, one of their major requirements was the ability to improve resource management practices. “It was all about resourcing. We scoured the market to find a better resource management solution. Then stumbled across a great application that had much more than just resource management—Mavenlink.”

Maintain Competitive Edge & Agility

Adam also shared the major drive behind their search for a new solution. “Our critical business objective is to remain the most competitive and agile in the market. In order to achieve that, continual improvement is key. We are always looking forward to try to deliver the same outcomes to clients more efficiently. To put it simply, we had a desire to do things better, so we set out to find the right tool.”

FROM THE SOURCE

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“Mavenlink has empowered everyone that is working at this company to have access to real data to manage their own projects.”

— ADAM EVANS, SENIOR EXECUTIVE AND COMPANY DIRECTOR, ANYWISE
The Results

Reduced Administrative Costs by Over 30%

The automation provided by Mavenlink significantly reduced the time and cost associated with administering resources to tasks and projects, by more than 30%.

Reduced Time Spent on Manual Reporting by over 60%

The team at Anywise has reduced the time spent creating reports and now have more time to reflect upon the data and make informed decisions for the business. According to Steve, “In the past we were spending 80% of our time creating a report, while spending 20% actually analyzing it and drawing conclusions. Now it’s the exact opposite. We spend 20% of the time creating the reports, and 80% analyzing it. This has allowed us to be much more effective with our data.”

Empowered Managers and Team Members

Adam explains how Mavenlink has reduced the need for directors to micromanage their teams or follow up for data or project details. The Mavenlink workspace provides data, at-a-glance, in real-time, to anyone on the team. According to Adam, “Mavenlink has empowered everyone that is working at this company to have access to real data to manage their own projects.”